

Object: appointment of the Evaluation Commission

To whom it may concern

I, the undersigned, declare officially closed the Call for Tenders for the development of a software application for Risk analysis and Risk assessment in museums, archives and libraries.

I declare that this Call for Tenders has received a total of: one (1) offer.

With this letter, I intend to appoint the Evaluation Commission which will have the task of evaluating the offers delivered by the companies. This Commission will evaluate the proposals received in a totally fair and objective manner, applying the evaluation criteria indicated in the Call for Tenders. Each proposal will be assigned a score based on the characteristics indicated on the offer.

The Evaluation Commission is composed as follows:

- **Michele Magini, Senior Project Manager, Mazzini Lab srl Benefit.**
Michele Magini is a Visual Anthropologist with excellent skills in creating effective communication plans above and below the line, and a particularly strong proficiency in expanding and augmenting brand perceptions based on clients' targets. He has up-to-date skills in managing companies' web and social media presence and a natural tendency thanks to over 15 years experience - in managing accounts. Thanks to his great knowledge of technical tools for multimedia production, he's able to deal with a wide variety of multimedia companies suppliers.
- **Gwendolyn Giudetti, Communication Specialist, Mazzini Lab srl Benefit.**
Gwendolyn Giudetti graduated in Digital Humanities and worked as a consultant for companies in the computer industry and in the journalism industry until 2013, when she started working in the field of web communication and organizational communication.

Since 2014 she has been covering the role of Communication Manager for the Association SOS Archivi, curating external relations and organizing all the Association's events. In 2017 she attended the first course held by La Sapienza University in "Valorisation and communication of heritage for businesses and organizations". Since 2019 she holds a Master Degree in Arts and Cultural Heritage: marketing, communication and fundraising strategies.

- **Marina Cruciotti, Responsible for Administrative and Accounting, Mazzini Lab srl Benefit.**

Marina Cruciotti has a professional level diploma in Accounting and Commercial Expertise and she is specialized in Accounting, Budget and Management Control. She has multiple experiences in administrative management offices of companies active in various commercial sectors on the national territory. Since 2021 she has been Head of the Administration and Accounting area as well as Head of Human Resources of Mazzini Lab srl Benefit, for which she is in charge of management tasks.

The Evaluation Committee will evaluate the proposals received and will publish the name of the winning company of the Tender on the website www.charisma-academy.eu on 30th July 2022.

Rome, 18th July 2022

Massimo Cruciotti
Head of Mazzini Lab srl Benefit

